



# Roger Kenny

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Recognized Leader in Design, Technology, & Innovation



## Fun At The Beach From Your Bedroom

The Wall Street Journal wanted a fun activity for WSJ Tech Live 2020 that would bring people together. I built this environment as a nod to Laguna, where the event usually is held, and threw a 3D reception using Mozilla Hubs for 30 VIP guests.

[WSJ Tech Live Beach Party Video](#)



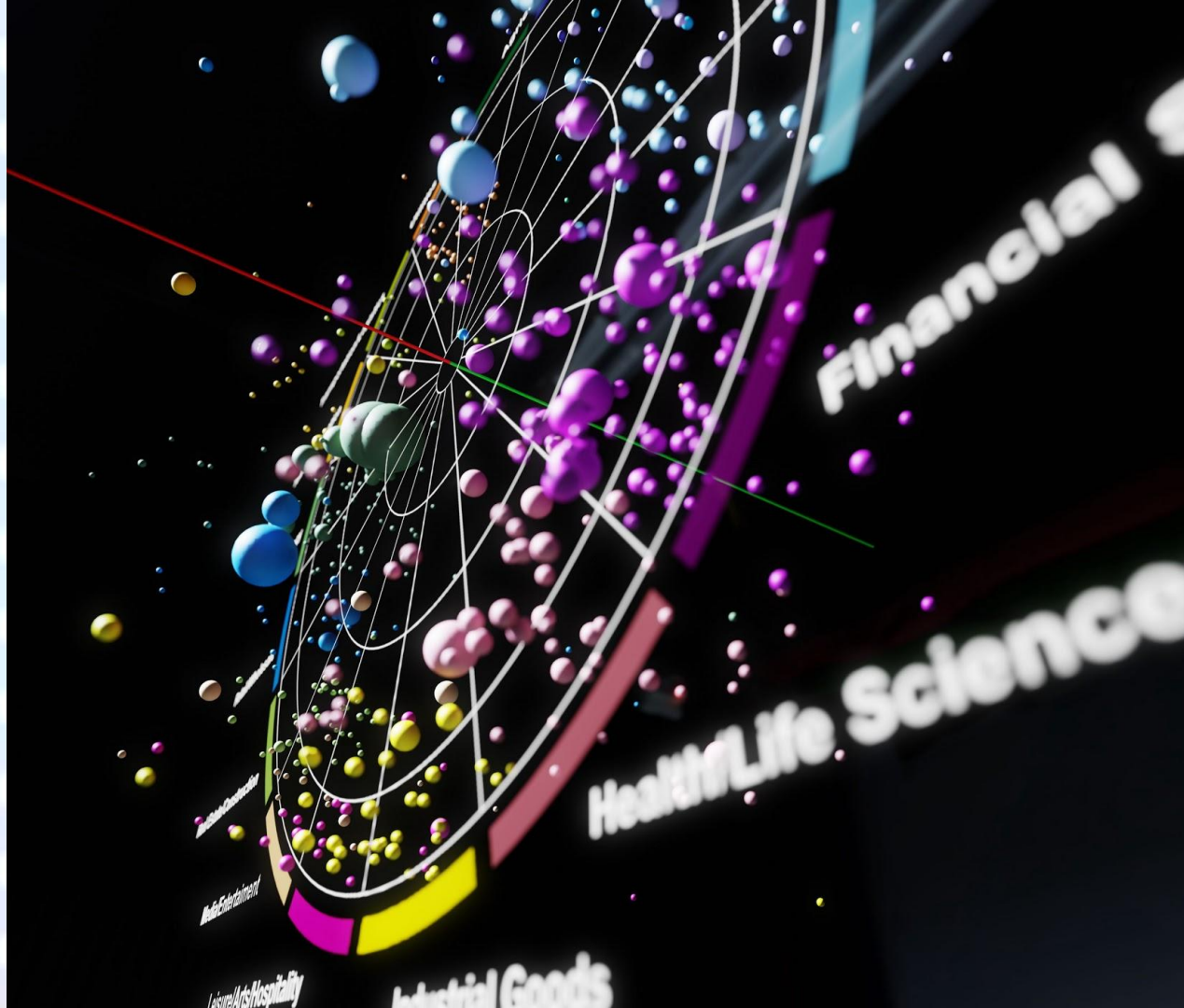


## Magic Leap Stock Market Visualization

This concept takes a new look at market data on Magic Leap. Stocks hang in the air as orbs. Performance and volume are laid out spatially. Watch the orbs dance over a timelapse of the day's ups and downs.

[Tweet with video](#)

[Blog I wrote about it](#)



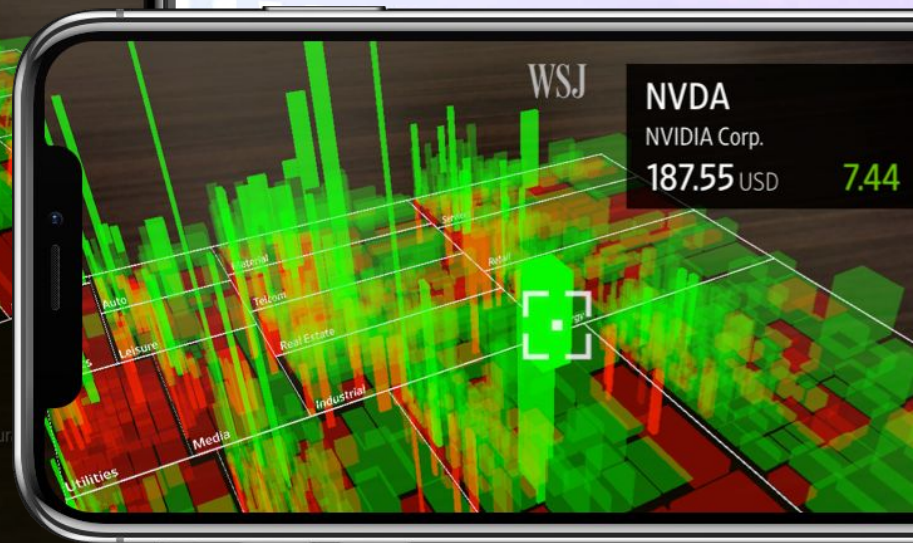


## A New Way To Visualize The Drama

WSJ Market data AR launched on Android and iOS. Shows live view of every stock in the market above \$1Bn market cap.

Published to coincide with launch of ARKit on iOS and ARCore on Android.

<https://www.youtube.com/watch?v=TBucOugb3JU>



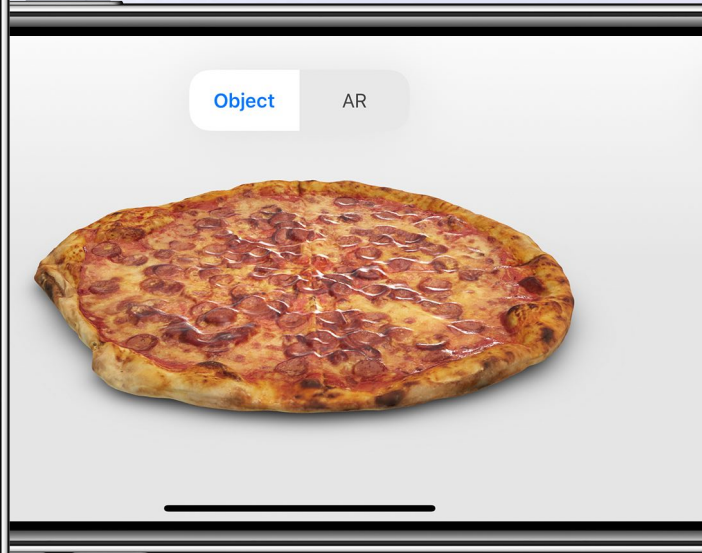




## So Real You Can Almost Taste It

The Wall Street Journal wanted an augmented reality Scarr's pizza for their review. I worked with the WSJ photographer to shoot for photogrammetry, prepared the 3D model, and worked with editorial to publish the file to the WSJ app.

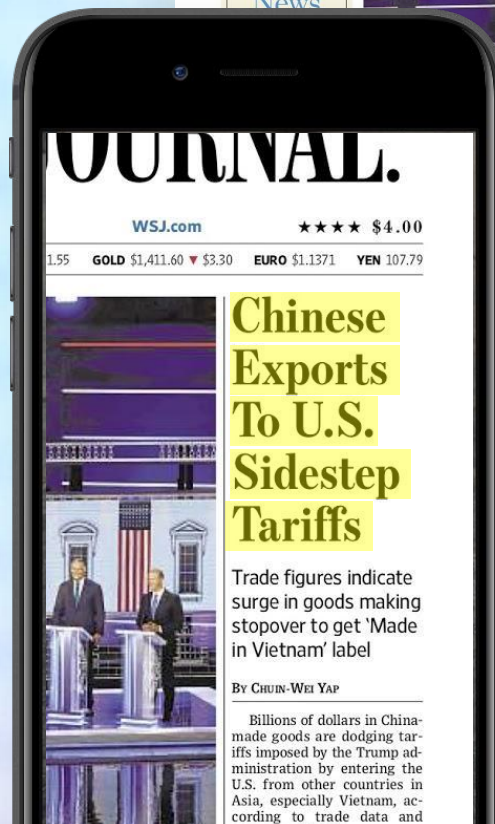
<https://www.wsj.com/articles/pizza-quest-a-cross-country-guide-to-the-best-pies-11564084242>





## Snap to Share Wall Street Journal Prototype

Scan a headline with your phone camera and instantly get the digital version of that article. With that users can share the article, read the latest updates, follow the authors or other benefits of digital. This prototype also scans company logos and searches for relevant articles.



# THE WALL STREET JOURNAL.

DOW JONES | *Market Gains* \*\*\*\*\*

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## Chinese Exports To U.S. Sidestep Tariffs

Trade figures indicate surge in goods making stopover to get 'Made in Vietnam' label

By CHUIN-WEI YAP

Billions of dollars in China-made goods are dodging tariffs imposed by the Trump administration by entering the U.S. from other countries in Asia, especially Vietnam, according to trade data and



former Obama cabinet member Julian Castro, Sen. Cory Booker, Sen. Elizabeth Warren, former Rep. Beto O'Rourke, Gov. Jay Inslee and former Rep. John Delaney at the debate Wednesday in Miami.

## Democratic Candidates Clash with Care in First Debate

Following a largely sedate discussion on the economy, the debate revealed feisty divisions on gun control, foreign policy and—in the sharpest contrast—the future of and extent of the government's role in the health-care system.

Sen. Elizabeth Warren of Massachusetts and Mayor Bill de Blasio of New York City were the only two candidates who raised their hands when asked if they would eliminate private insurance as part of a "Medicare for All," government-run health-care system championed by Sen. Bernie Sanders of Vermont.

"What they're really telling us is they just won't fight for it," Ms. Warren said of politicians who cite political headwinds for Medicare for All as too tough.

Some of the more centrist candidates on stage, including Sen. Amy Klobuchar of Minnesota and former Rep. John Delaney of Maryland, pushed back on Ms. Warren's stance.

"I think we should be the

## Chinese Exports To U.S. Sidestep Tariffs

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Billions of dollars in China-made goods are dodging tariffs imposed by the Trump administration by entering the U.S. from other countries in Asia, especially Vietnam, according to trade data and overseas officials.

The administration for more than a year has sought to root out the trade in Chinese goods that are minimally processed or altered in a third country and re-exported to the U.S. as a product originating from the stopover location.

Such circumvention, known as transshipment, could blunt the blow if President Trump were to deliver on his threat to raise tariffs on an additional \$300 billion of Chinese exports, from toys to electronics. Some \$200 billion of Chinese exports are already subject to a 25% levy imposed by Washington in the past year.

For the first five months of this year, Chinese exports to Vietnam of electronics, computers, and machinery and other equipment were up sharply from a year earlier. In turn, exports of such goods

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◆ Head on the Street: China's risky inward tilt..... B12

## Europe's Political Parties Promise a Return to 1970s

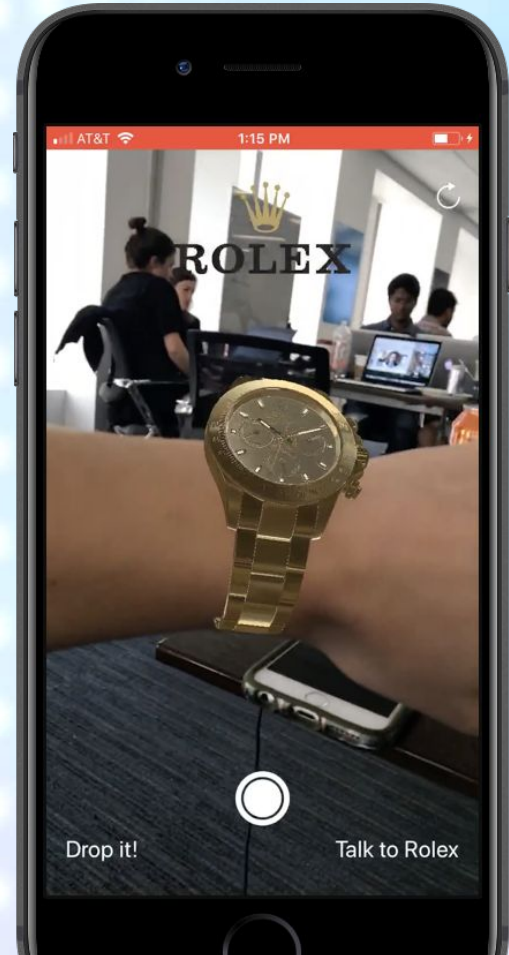
To fend off populists, struggling parties embrace bigger government



## See that Rolex on your arm in AR

This Rolex try-on prototype came from our Dow Jones Ad Tech hackathon. The user position their wrist under the watch and freeze the watch in space so that it appears as if the user is wearing it.

<https://youtu.be/P6M-7BuHvKg>



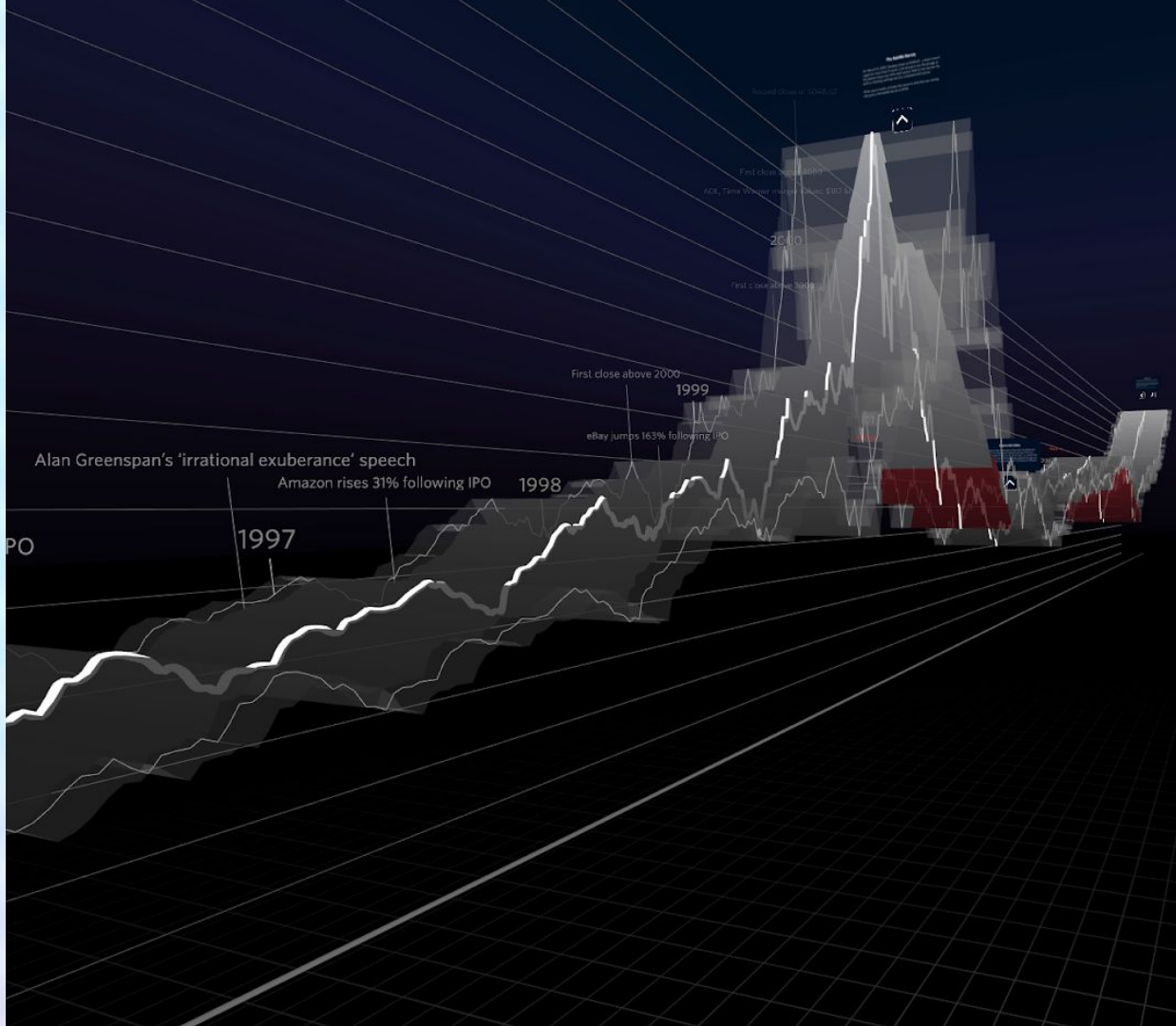




# Ride the Market in Virtual Reality

I created the Wall Street Journal's first virtual reality experience, a first-person interactive tour of the Nasdaq index. Feel the dot-com bubble burst in your gut as you descend down the index while riding on top of it like a roller coaster.

<http://graphics.wsj.com/3d-nasdaq/>



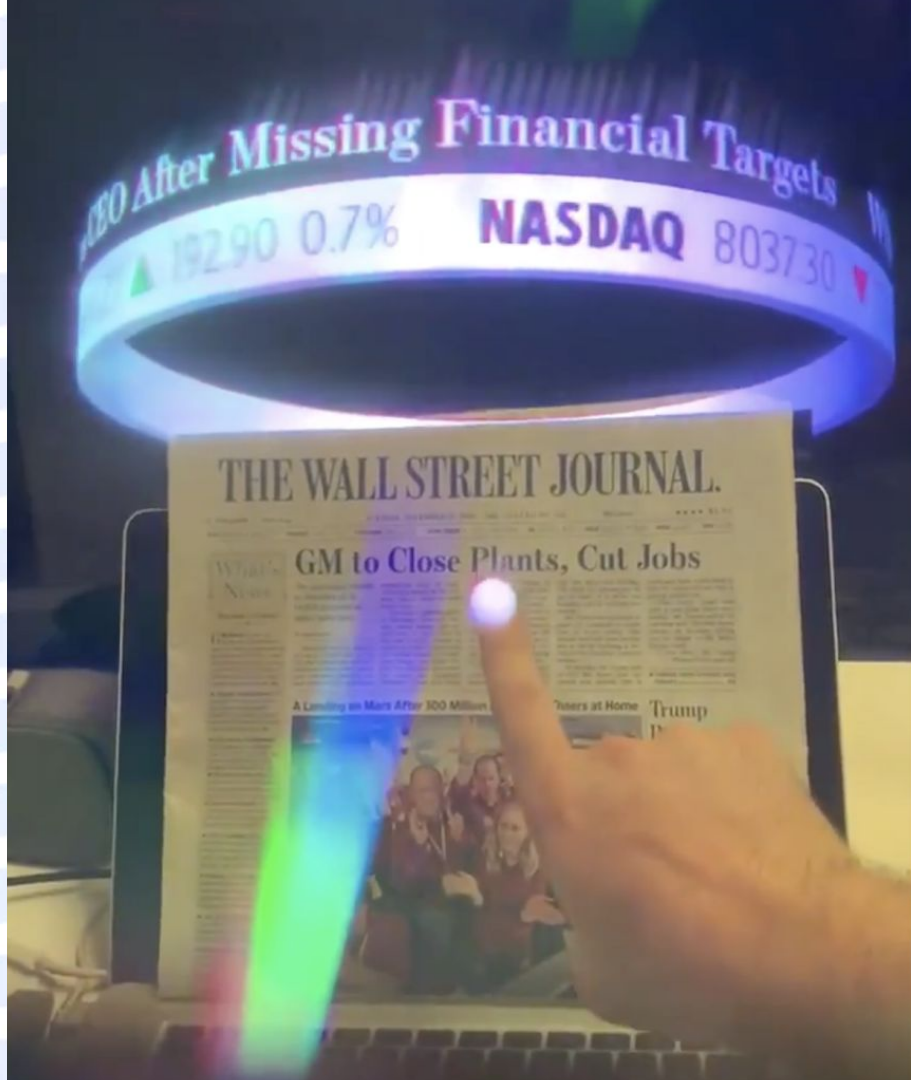




## Can the paper become more?

This is a fun prototype built on Magic Leap that automatically recognizes the front page, displays a haloed stock and headline ticker glued above it, and calls up digital content when print articles are interacted with.

<https://twitter.com/RogerWallstreet/status/1068488090984095744>





Thank you!

I am an accomplished leader in tech, design, and media with a career that spans 20+ years of successful innovation for some of the most recognized brands in the world including **The Wall Street Journal**, **Dow Jones**, and **BusinessWeek Magazine**. I have managed high-profile partnerships, product and platform launches. I bring creativity, curiosity, and practical knowledge that covers apps, web, voice, machine learning, advertising, social media, events, print, animation, video, podcasts, data visualization, and mixed reality where I am a recognized thought-leader. Ask me how I can help your team not just succeed but *kill it*.

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